

Press Release

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FOR IMMEDIATE RELEASE
9 AM EDT, December 5, 2010

VOLANTÉ ENTERPRISE POS™ IMPLEMENTED IN GARDEN FRESH RESTAURANTS

Volanté Systems and Garden Fresh are proud to announce that Volanté Enterprise POS is running throughout the 119 store restaurant chain and helping them grow top line revenue through utilizing leading edge coupon management. Garden Fresh engaged in an RFP process and after an evaluation of more than a dozen vendors, selected Volanté Enterprise POS because it was best aligned with Garden Fresh's business requirements.

“Volanté really shone during the pilot phase – and this was a large contributor to their selection,” stated Richard G. Thomson, Vice President MIS, Garden Fresh Corp. “Volanté did not have any dependencies with respect to software development and custom features, and the software offered tremendous value especially when considering all of the integrated functionality. Volanté has raised the bar on software and their support organization is a great team.”

Today about 40% of Garden Fresh patrons use coupons and the restaurant chain is now using sophisticated marketing to drive customer behaviour. The Volanté technology gives Garden

Fresh the capacity to run campaigns with less than 24 hours notice, and with virtually no cost. Sophisticated and complex discounting is enabled by Volanté software. It captures tremendous amounts of detailed data so that Garden Fresh can identify a number of discrete business metrics such as party sizes, time of day and other types of patterns to encourage frequency behaviours from their loyal customers.

“We chose Volanté Enterprise POS for its demonstrated ability to meet our enterprise operational needs, and its ability to run transparently to the operator under Linux. We firmly believe Volanté/Linux to be superior from the standpoint of reliability, security and cost. Volanté has performed flawlessly,” added Mr. Thomson.

Volanté Systems Managing Partner, Joseph Brisevac, is also complimentary about the relationship that has developed between the two firms. “Our team delivered on time and within budget, and the entire Volanté system was rolled out and operational across the chain within six months. The product is functioning as marketed, enabling Garden Fresh to deliver higher levels of customer service and better manage their business. We expect that this is the beginning a great partnership as Garden Fresh.”

About Garden Fresh Restaurant Corp.

Garden Fresh Restaurant Corp. is a leader in the restaurant industry, having established a unique and successful business model for casual dining that has grown since 1978. The company’s chain of Souplantation/Sweet Tomatoes restaurants now totals 119 salad buffet-style restaurants across the western, southern and eastern portions of the United States. Souplantation/Sweet Tomatoes offers an exceptional, healthful dining experience with a daily selection of eight made-from-scratch soups and salads and hand-crafted muffins, pizza focaccia, breads and warm desserts. By combining high-quality, farm-fresh and scratch-made foods for a fixed price, the restaurants provide guests with the freedom to create their own unique meals. Souplantation/Sweet Tomatoes are built around fresh prepared, great-tasting recipes with a salad bar full of seasonal vegetables and tossed salads prepared exhibition-style every 20 minutes. Souplantation/Sweet Tomatoes restaurants are open daily for lunch and dinner and also for a special Sunday breakfast that features a variety of delicious morning favorites in addition to regular selections. For more information about Souplantation/Sweet Tomatoes restaurants visit www.souplantation.com or www.sweettomatoes.com.

About: Volanté Systems

Volanté is the ideal point-of-sale (POS) software choice for chain stores or unique, complex multi venue environments requiring a flexible yet comprehensive enterprise POS solution. Since 1993, Volanté Systems has been providing open standards, point-of sale solutions to the hospitality industry. Volanté's patent pending software provides the lowest total cost of ownership (TCO) for enterprise clients. Close to 900 customers globally have Volanté installed in a variety of retail formats. The software is built in 100% Java, runs on Linux, Windows or Mac OS, and has a unique network oriented design which enables unprecedented choice, simplified central management and unparalleled data robustness and security. For more information on this reliable solution please visit the company's website at: <http://www.volanteystems.com> or call: 416-522-1825.